

# Ohio Turnpike Literature Display Request Form

Convention & Visitors Bureaus, Tourist Information Centers, and Chambers of Commerce

## **AGREEMENT TERM JANUARY 1, 2016 – DECEMBER 31, 2017**

### **BILLING ADDRESS** (Required – Please Print or Type)

ORGANIZATION NAME:			
ADDRESS Line 1:			
ADDRESS Line 2:			
CITY, STATE, ZIP			

### **CONTACT INFORMATION** (Required – Please Print or Type)

CONTACT NAME :			
PHONE #:			
FAX #:			
EMAIL:			

### **PRICING & PUBLICATION INFORMATION**

Standard Distribution (per publication)	\$500 per set of service plazas for two-year agreement		
Logo/Link Featured On OTIC Website	\$200 for two-year agreement		
PUBLICATION NAME(S):	1.)		
	2.)		
	3.)		
MONTH/YEAR TO START DISPLAY:			
	Enter two-digit month		Enter four-digit year*

Seasonal Publications	\$40 per month, per set of service plazas, per each year of the two-year agreement**		
SEASONAL DISPLAY:			
	Enter # of months for display per year		Enter starting two-digit month

\* Four-digit year is required for standard and/or seasonal distribution.

\*\*Seasonal publications must be displayed for a minimum of two (2) months per each year of the two-year agreement.

### **INSTRUCTIONS:**

1. Select the number of publications that you would like to display per plaza.
2. Select the number of seasonal publications (if any) that you would like to display per plaza.

### **SERVICE PLAZA DISTRIBUTION**

Service Plaza (SP) and Milepost (MP) Display Locations (Service Plaza Set)	SP-1 MP 20.8 Indian Meadow Tiffin River	SP-3 MP 76.9 Blue Heron Wyandot	SP-4 MP 100.0 Erie Islands Commodore Perry	SP-5 MP 139.5 Middle Ridge Vermillion Valley	SP-6 MP 170.1 Great Lakes Towpath	SP-7 MP 197.0 Portage Brady's Leap	SP-8 MP 237.2 Mahoning Valley Glacier Hills
<b>Standard Distribution</b> (Indicate Number)							
<b>Seasonal Publications</b> (Indicate Number)							

### **ADD YOUR LOGO TO THE OHIO TURNPIKE WEBSITE**

Advertisers who have selected to display literature at all service plazas will have their logo and a link to your website automatically added to the list of ATTRACTIONS on the Turnpike's website. Advertisers who do not wish to distribute publications at all locations can also take advantage of this feature of an additional \$100.00 annually.

\_\_\_Yes, we are displaying literature at all locations and wish to have our logo/web link listed on the Ohio Turnpike Attractions page (complimentary - \$0.00)

\_\_\_Yes, although we are not displaying literature at all locations, we would like to have our logo and web link featured on the Ohio Turnpike website (adds \$200.00 to total)

E-mail logo image as a .jpeg or .gif to [brochures@travelboards.com](mailto:brochures@travelboards.com) and include your web address here:

\_\_\_\_\_

**CHARGES**

Check if Non-Profit Organization: (a 10% discount will apply)		State of Ohio Certificate of Exemption # (required):	
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	SP - 1	SP - 3	SP - 4	SP - 5	SP - 6	SP - 7	SP - 8	
Standard Distribution	\$	\$	\$	\$	\$	\$	\$	\$
Seasonal Publications	\$	\$	\$	\$	\$	\$	\$	\$
<b>LOGO/LINK (optional)</b>								\$
<b>NON-PROFIT DISCOUNT (if applicable)</b>								\$
<b>TOTAL AMOUNT DUE</b>								\$

*Display rates for new advertisers will be prorated monthly for agreements executed after January 1, 2016.  
Internet users: Fees will automatically be calculated based on the information supplied on Page 1.*

APPROVED: \_\_\_\_\_ (TBI Use) DATE: \_\_\_\_\_

**LITERATURE DISPLAY REQUEST FORM**

Please email this completed form to brochures@travelboards.com or fax it to 440-528-0064.

**EXISTING ADVERTISERS**

Please submit a copy of your 2016 and 2017 publication(s) as they become available. A new Literature Display Agreement will be sent for your signature. Instructions on returning the signed Agreement and an invoice will be included. Return of the signed Agreement and receipt of payment are required before you may ship your brochures.

**NEW ADVERTISERS**

Upon review and approval of your sample publication(s), a Literature Display Agreement will be sent for your signature. Instructions on returning the signed Agreement and an invoice will be included. Return of the signed Agreement and receipt of payment are required before you may ship your brochures.

**SHIPPING INFORMATION**

Advertisers are allowed to ship no more than 3,500 pieces of literature to each authorized location, per publication, unless prior approval is obtained. Seasonal publications may be delivered no sooner than 30 days prior to the applicable months for display, and in shipments of no more than 1,500 pieces. An Authorization to Ship with instructions will be provided after the Agreement is signed and returned to Travel Boards, Inc. with payment. Shipping and associated fees are the responsibility of the Advertiser.

**QUESTIONS**

For additional information and questions please contact Katherine Evans, Sales Coordinator, at 440-528-0000 ext. 304 or [kre@travelboards.com](mailto:kre@travelboards.com).

**DISCLAIMER**

Travel Boards, Inc. and the Ohio Turnpike and Infrastructure Commission, its Director, officers, employees, agents and representatives are not responsible for the contents of the literature distributed through the Welcome and Information Centers at the Ohio Turnpike Service Plazas. Advertisers that enter into Literature Distribution Agreements accept sole and complete responsibility for the contents of any literature distributed, and for any and all claims, causes of action or damages that may arise as a result of their literature being distributed at the Service Plazas.