

Rates & Information

Travel Board® Logo Program-Attractions

Term:

Initial Term: 36, 48, or 60 months. After the initial term, renewals continue from year to year on an annual basis. Rates may increase after the initial term.

Features:

- **Four Travel Board® InfoCenter Listings.**
Includes description and location of attraction on our state map,
- **Two Logo Signs** before the interchange closest to the attraction, one in each direction.
- **Exit Guide listing**, distributed at Turnpike toll booths.
- **Trailblazer** with directional information after exiting the Turnpike toll booth.

Rates & Fees:

- **Application Fee: \$500 per attraction.**

The application fee reserves space on logo service signs prior to the execution of a lease agreement, and is sent in with a signed Application and Reservation Form.

The application fee is non-refundable for approved businesses after 30 days. Upon approval, it is applied to the enrollment fee. If a business is not approved, the application fee is refunded.

- **Enrollment Fee: \$4,500 per attraction.** (\$4,000 plus \$500 application fee).
- **Monthly Program Fee: \$330 per month.** (Additional InfoCenter listings may be added at the rate of \$20 per month each).

For interchanges with only one participating attraction and/or if special site conditions exist, the enrollment fee is subject to change. Payment in full is due prior to the installation of logo signs.

Miscellaneous:

Each participating attraction is responsible for the cost of having their logo signs fabricated in accordance with Pennsylvania Turnpike Commission specifications. The approximate cost for all three (3) logo signs is \$600.

Contact Us:

For more information please call 440.528.0000 ext. 11, or e-mail sales@travelboards.com