

Rates & Information

Travel Board® Logo Program-Food & Fuel

Term:

Initial Term: 36, 48, or 60 months. After the initial term, renewals continue from year to year on an annual basis. Rates may increase after the initial term.

Features:

- **One (1) or (2) Mainline Sign(s)** before the interchange closest to the business.
- **Exit Guide listing**, distributed at Turnpike toll booths.
- or -
- **Trailblazer** if there is no exit guide distribution at the toll booth.

Rates & Fees:

- **Application Fee: \$500 per business.**

The application fee reserves space on logo service signs prior to the execution of a lease agreement, and is sent in with a signed Application and Reservation Form.

The application fee is non-refundable for approved businesses after 30 days. Upon approval, it is applied to the enrollment fee. If a business is not approved, the application fee is refunded.

• One Service Sign

Enrollment Fee: \$2,500 (\$2,000 plus \$500 application fee).
Monthly Program Fee: \$130 per month.

• Two Service Signs

Enrollment Fee: 4,500 (\$4,000 plus \$500 application fee).
Monthly Program Fee: \$260 per month.

For interchanges with only one participating business and/or if special site conditions exist, the enrollment fee is subject to change. Payment in full is due prior to the installation of logo signs.

Miscellaneous:

Each participating business is responsible for the cost of having their logo signs fabricated in accordance with Pennsylvania Turnpike Commission specifications. The approximate cost ranges between \$300-\$600.

Contact Us:

For more information please call 440.528.0000 ext. 15, or e-mail sales@travelboards.com