

Program Information

Initial Term:

36/48/60 months. After the initial term, renewals continue from year to year on an annual basis. Rates may increase after the initial term.

Features:

Two (2) Logo Signs before the interchange closest to the hotel, one in each direction.

Exit Guide Listing - individual hotel exit guide with map, distributed at Turnpike Toll Plazas.

Trailblazer or Ramp Signs, after exiting the Turnpike Toll Booth.

Four (4) Ads at Turnpike Service Plazas on Travel Board® InfoCenters.

Includes name and location on our state map, logo, photo of hotel, individual map, and amenities.

Rates & Fees:

Application Fee: \$500 per hotel.

The application fee reserves space on logo service signs prior to the execution of a lease agreement, and is sent in with a signed Application and Reservation Form.

The application fee is non-refundable after 30 days. Upon approval, it is applied to the enrollment fee.

Enrollment Fee

Existing Signs: \$4,500 per hotel. (\$4,000 plus \$500 application fee).

New Signs: \$7,000 per hotel. (\$6,500 plus \$500 application fee).

For interchanges with only one participating hotel and/or if special site conditions exist, the enrollment fee is subject to change. Payment in full is due prior to the installation of the logo signs.

Monthly Logo Program Fee: \$614 per month. (Additional Service Plaza ads may be added at the rate of \$80 per month each.

InfoCenter Program Only: \$272 per month. Includes two (2) InfoCenter locations and Exit Guide listing.

Miscellaneous:

Each participating hotel is responsible for the cost of having their logo signs fabricated in accordance with Pennsylvania Turnpike Commission specifications. The approximate cost for three (3) logo signs is \$700 - two (2) mainline logos and one (1) trailblazer logo.

Please Note: Special conditions apply for exits 28 and 326.

Contact Us:

For more information please call 877-WALK INS (877-925-5467) ext. 15, or e-mail sales@travelboards.com