



OHIO TURNPIKE LODGING LOGO PROGRAM

APPLICATION - RATES & INFORMATION

ELIGIBILITY CRITERIA

Participating hotels must be a licensed Ohio business in good standing and meet the following requirements:

- it is open to all persons regardless of race, religion, color, sex, or national origin,
- it has continuous, year-round operation, 24 hours per day, 7 days per week;*
- it has off-street parking available;*
- it has private baths, with bathtubs and showers in all rooms;*
- it has air conditioning, telephone, digital TV and internet service available in all rooms;*
- it has deadbolts in all entry doors and electronic locks;*
- it has in-room smoke alarms.

*Exceptions - Bed and Breakfast and historical facilities are evaluated on an individual basis

INITIAL TERM

24/36 months. After the initial term, renewals continue from year to year on an annual basis.

Rates may increase after the initial term.

FEATURES

Mainline Logo Signs before the interchange closest to the hotel, one (1) eastbound and one (1) westbound.

Ramp Sign(s) for directions when exiting the Turnpike (optional at selected interchanges).

Service Plaza Advertising:

Backlit sign advertising on our main lobby Travel Boards® at up to four (4) featured service plazas - included your hotel logo and location on our state map, and a hotel photo, QR Code, phone number, interchange map and hotel amenities on our lodging panel.

Digital advertising on our main lobby monitors and interactive touchscreens, at all 14 service plazas across the Turnpike.

Turnpike Map & Lodging Guide with your hotel logo, interchange map, exit number, and hotel information - over 150,000 distributed annually at all Turnpike service plazas.

RATES & FEES:

Application Fee: \$800 per hotel (includes logo sign fabrication).

The application fee reserves space prior to the execution of a lease agreement, and is returned with a signed Application & Reservation Form. The application fee is non-refundable after 30 days for approved businesses.

After a lodging facility is approved for participation, the fee is applied to the processing of its application and the installation of the hotel's signs and advertising. If a business is not approved, the application fee is refunded.

Each participating hotel is responsible for having their logo signs fabricated in accordance with Ohio Turnpike Commission specifications. The initial fabrication cost for logo signs is included in the application fee.

Pricing starts at \$495 per month*

***Special rates and conditions apply for exits: 13-71 and exits: 209-239**

CONTACT US:

For more information please call 216-339-1956, or email sales@travelboards.com



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APPLICATION - RESERVATION FORM

I hereby certify that, _____, located at _____
City State Zip Code Name of Hotel Address
_____ is an Ohio business in good standing. It is licensed as required
by state and local laws, and where required, it is approved by local political subdivisions;

Additionally it meets the program requirements and eligibility criteria.

This hotel is located _____. ____ mile(s) from **Ohio Turnpike Exit #** _____

A payment in the amount of \$800.00 Will be sent separately

For: _____ d/b/a _____
Name of Owner/Corporation/Partnership/LLC Name of Hotel

Business Entity: Corporation

Are you an agent acting on behalf of the owner? No _____
If YES, Agency or Organization

By: _____
Print Name of Authorized Contact Person/Agent Title

Signature of Authorized Contact Person/Agent Date

Contact Address OH State Zip Code

Telephone Contact Email

Billing Address: (If different than above)

Billing Contact Name Company Billing Phone

Billing Address State Zip Code Billing Email

Please use this form as your invoice. Return via email to sales@travelboards.com

Submit printed forms and checks to:

Travel Boards Leasing Co.

6001 Cochran Road, Suite 100, Solon, OH 44139