

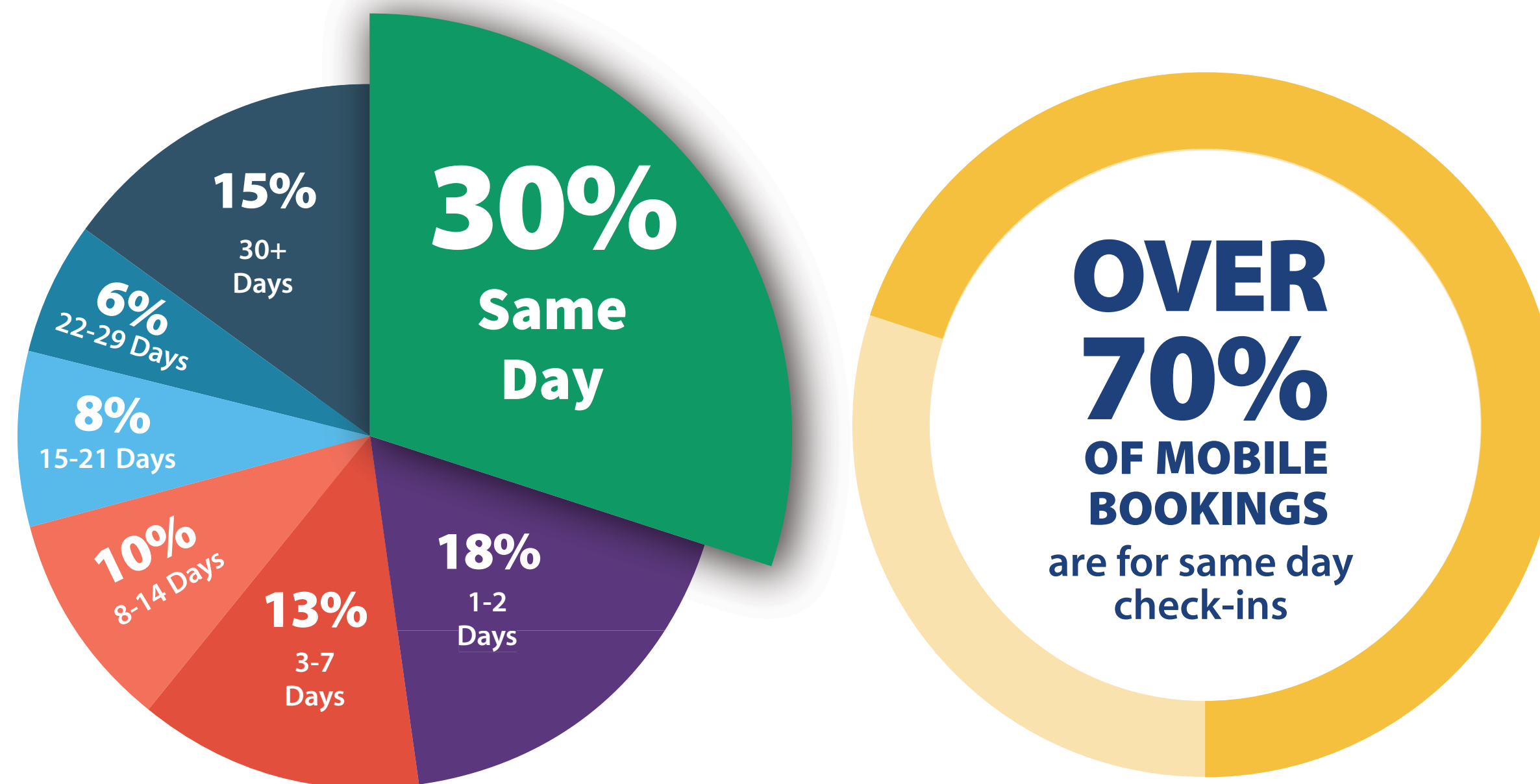
OHIO TURNPIKE LODGING LOGO PROGRAM



THE OHIO TURNPIKE LOGO PROGRAM

We Target **Same Day** Bookings & Walk-ins

HOTEL RESERVATION TRENDS*



ARE YOU RECEIVING
YOUR FAIR SHARE?

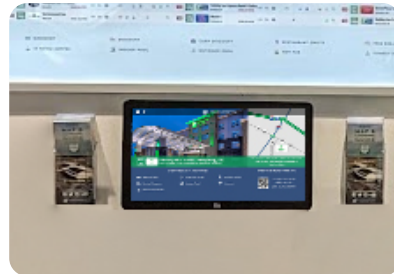
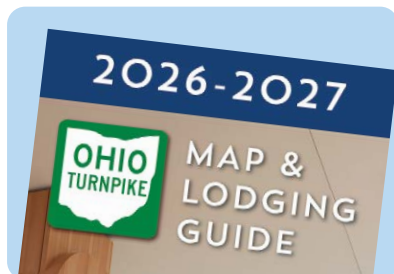
***We Bring People
to Your Door!***

**Does not include walk-ins (5-7% of rooms sold). Booking lead times are an average of industry standards.*

We've Got Ohio's Busiest Interstate Covered!



The Ohio Turnpike Logo Program Gives You More!

	Product	Ohio Turnpike Logo Program	Standard DOT Logo Programs
ON THE ROAD	 <i>Mainline Logo Signs</i>	✓	✓
	 <i>Ramp Signs & Trailblazers</i>	✓	✓
IN THE SERVICE PLAZAS	 <i>Main Lobby Travel Boards</i>	✓	
	 <i>Interactive Touchscreens</i>	✓	
	 <i>Travel Monitors</i>	✓	
ON THE GO	 <i>Turnpike Map & Lodging Guides</i>	✓	
	 <i>Mobile Lodging Guide</i>	✓	



ON THE ROAD

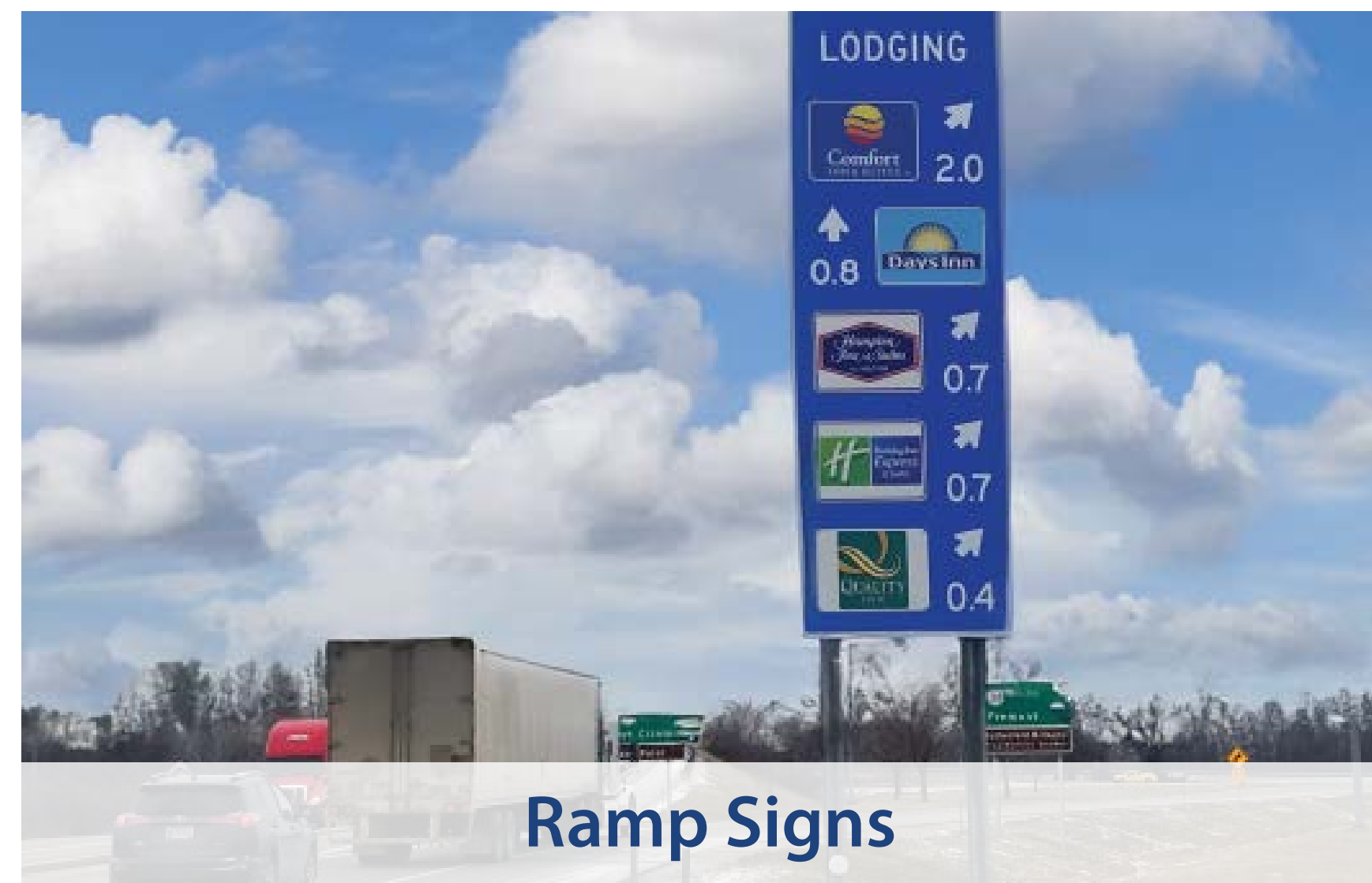
MAINLINE LOGO SIGNS & RAMP SIGNS



Mainline Logo Signs

**They're Big. They're Blue.
They're Iconic.**

Located before Turnpike interchanges, logo signs work for hotels 24 hours/day, 7 days/week, 365 days/year.



Ramp Signs

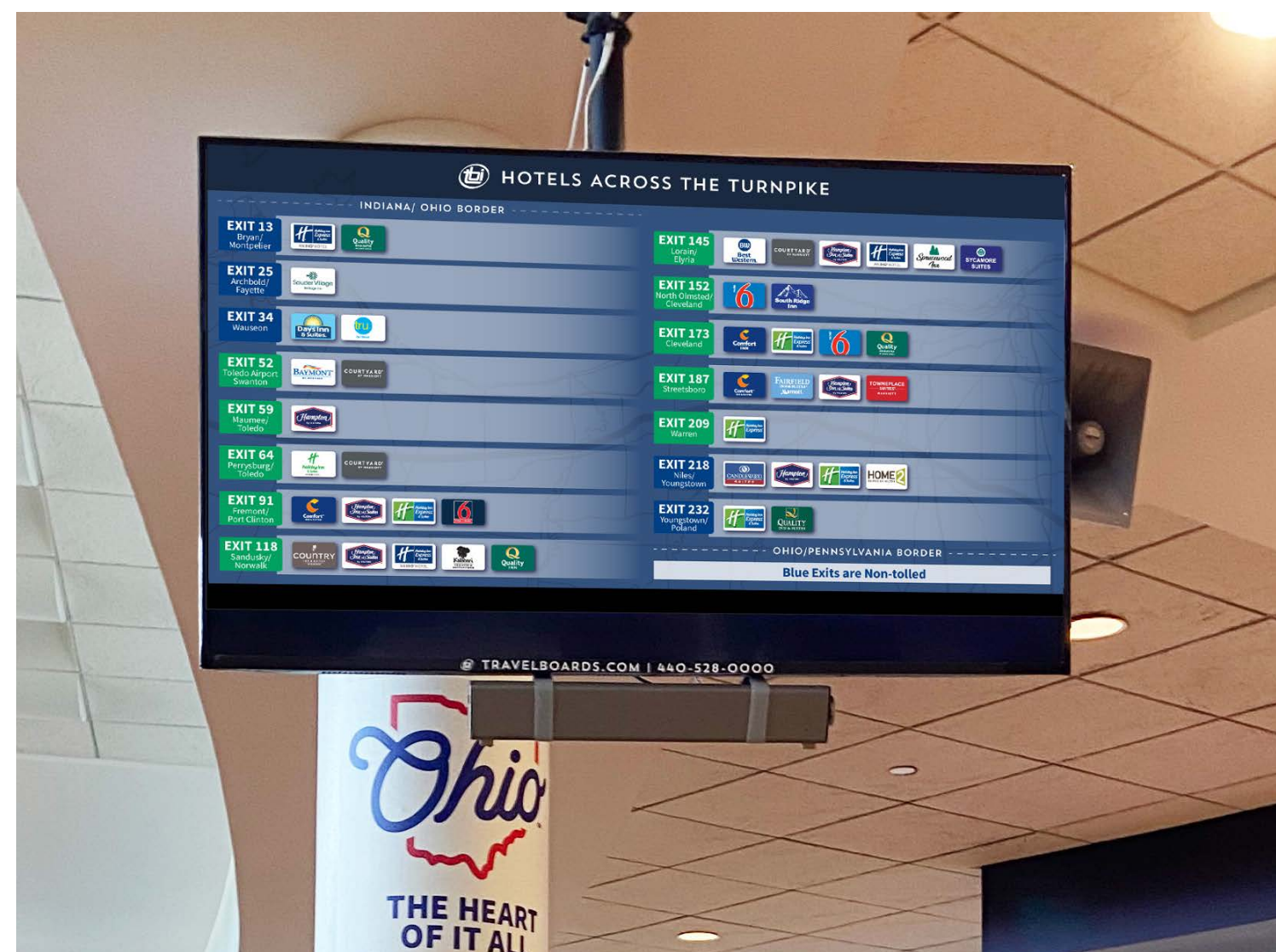
We bring people to your door!

Exit ramp signs provide directions to your hotel.



IN THE SERVICE PLAZAS

MAIN LOBBY TRAVEL MONITORS



Your hotel, across the Turnpike!

Travelers rely on our monitors for real-time weather, road conditions, and traffic alerts. Participating hotels are featured on monitors in every service plaza!

Two screens rotating every 90 seconds!

All participating hotels at all 14 service plazas.

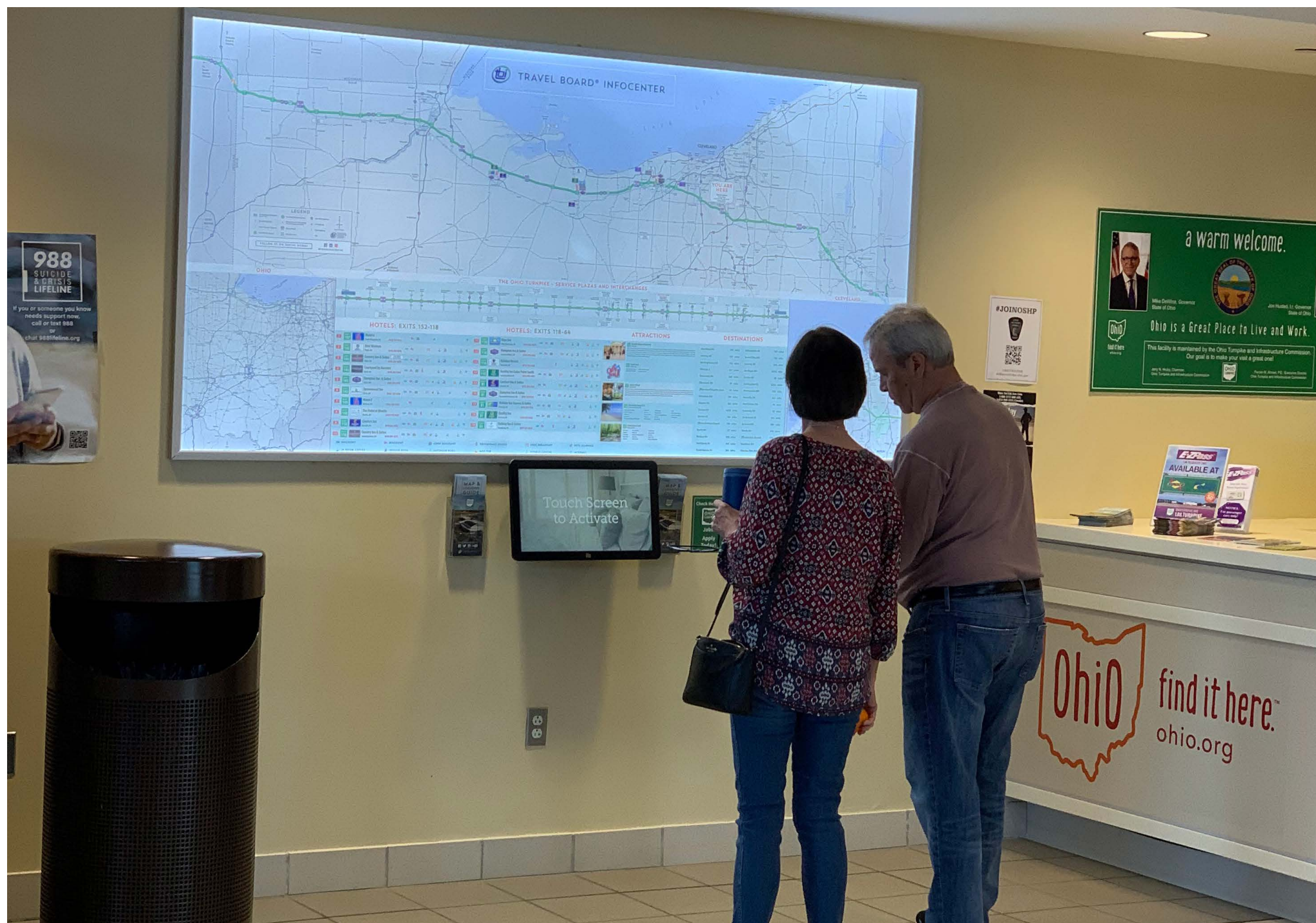
Hotels closest to each service plaza.





IN THE SERVICE PLAZAS

MAIN LOBBY TRAVEL BOARDS & TOUCHSCREENS



**Your Hotel. Seen by Millions.
Each Year.**

- Located in all 14 service plazas, our Travel Boards with interactive touchscreens give travelers the information they need to book direct!
- Over 21 million travelers visit Ohio Turnpike Service Plazas each year.

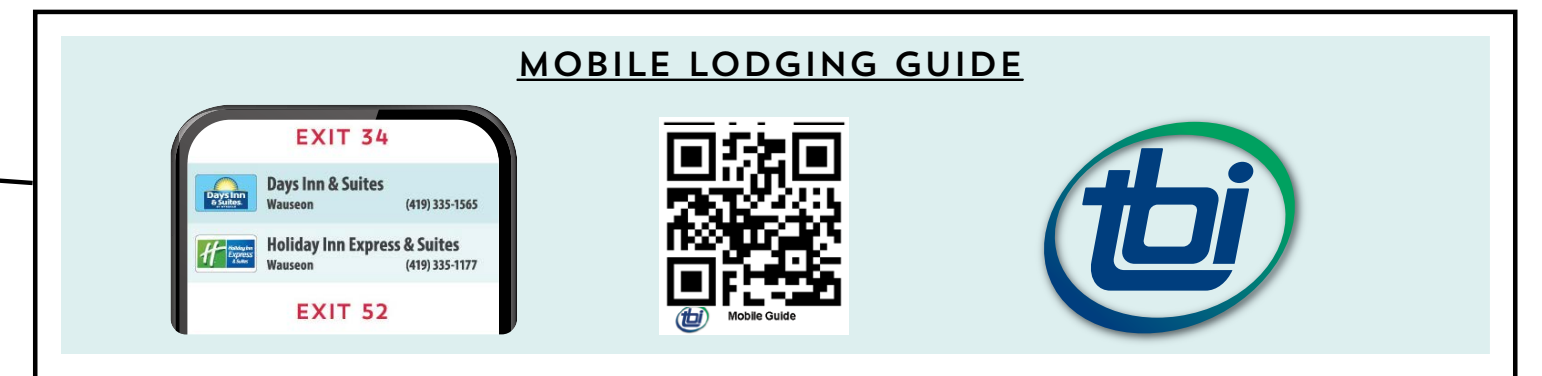


IN THE SERVICE PLAZAS

MAIN LOBBY TRAVEL BOARDS - DETAIL



Your Logo
on the
map



Mobile
Lodging
Guide

tbiad.com/ohmap

Your info
on the
hotel panel

Location
On Map

1
EXIT 59

Hampton Inn
Maumee, OH
(419) 893-1004

Exit
Number

QR Code

Hotel
Logo

Hotel Name
Location
Phone

Hotel
Photo

Interchange
Map

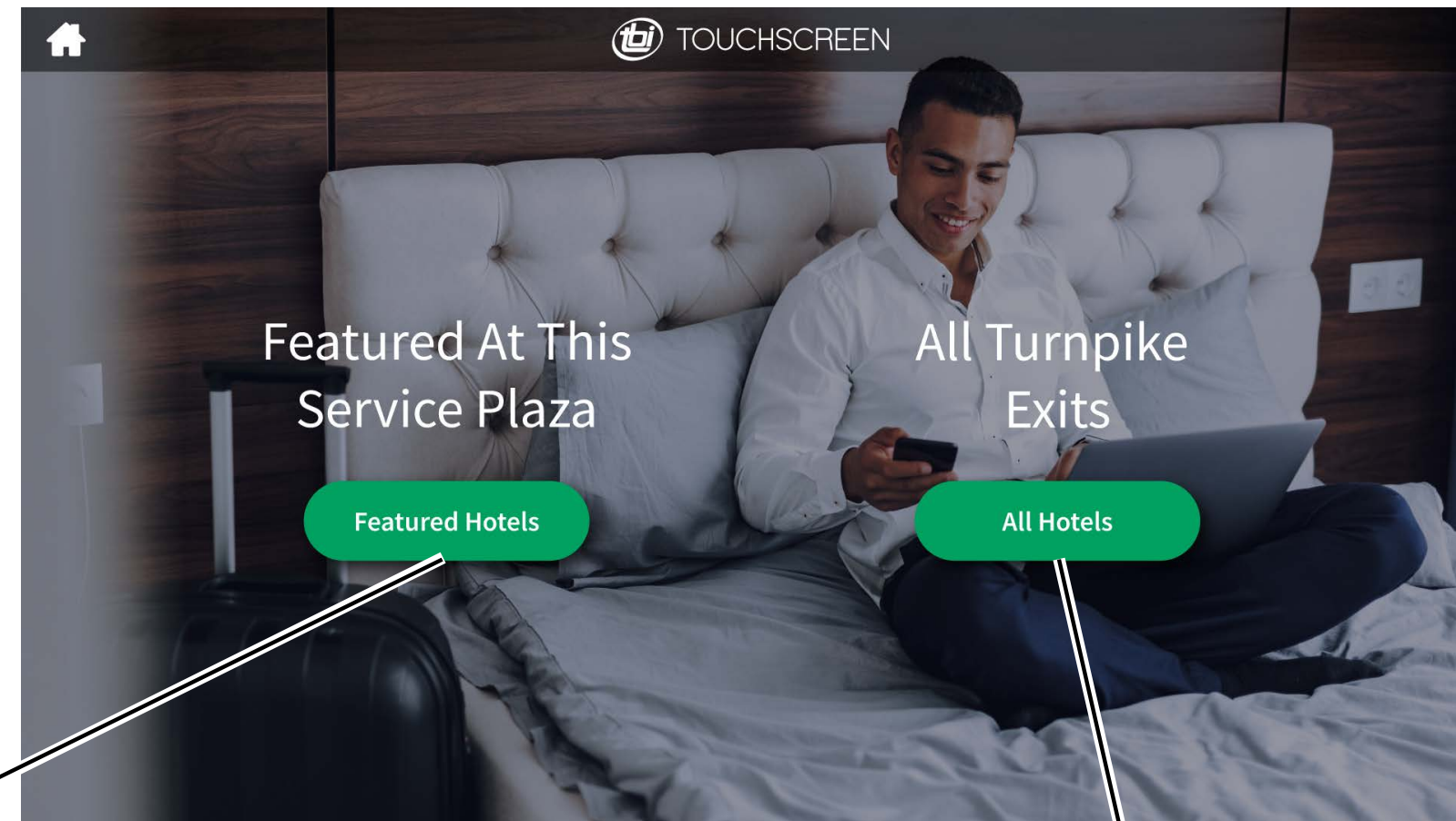
Features &
Amenities

Restaurant Onsite
Free Breakfast
Pets Allowed
In Room Coffee
Indoor Pool
Outdoor Pool
Fitness Center

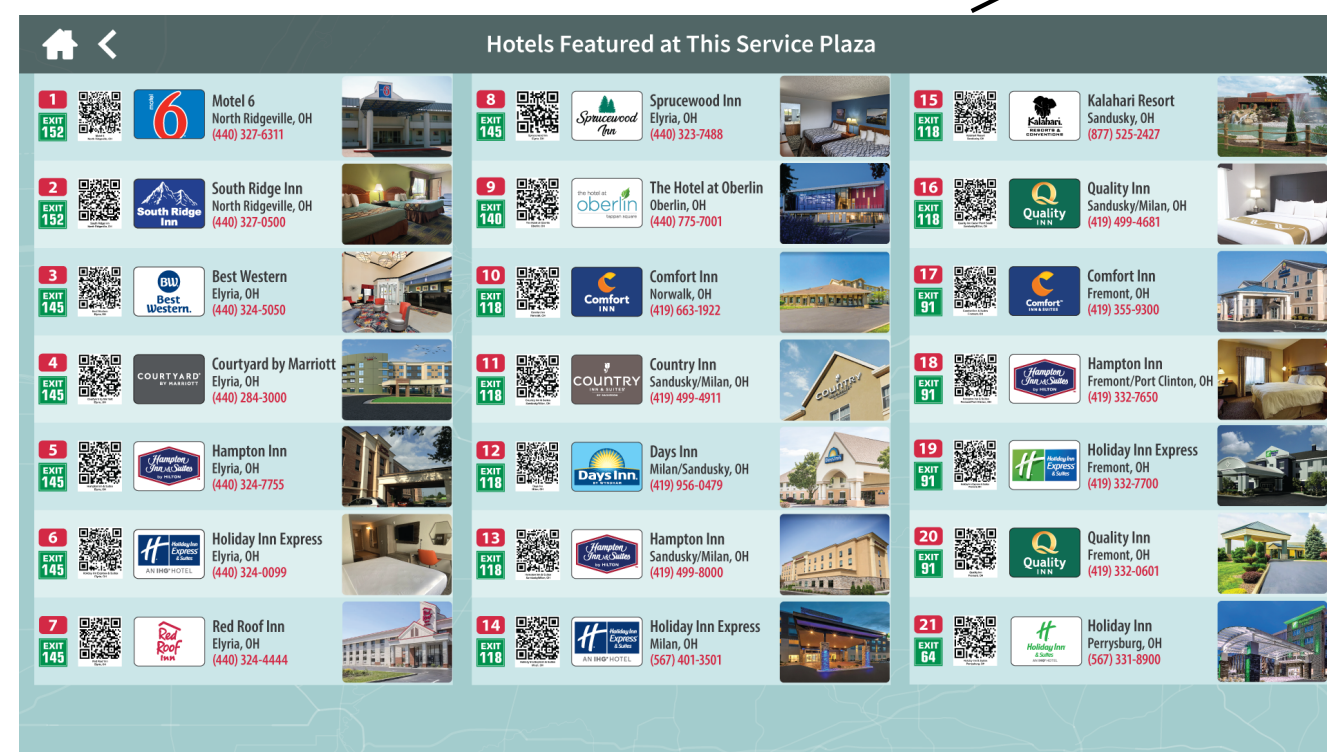


IN THE SERVICE PLAZAS

MAIN LOBBY TOUCHSCREENS - DETAIL



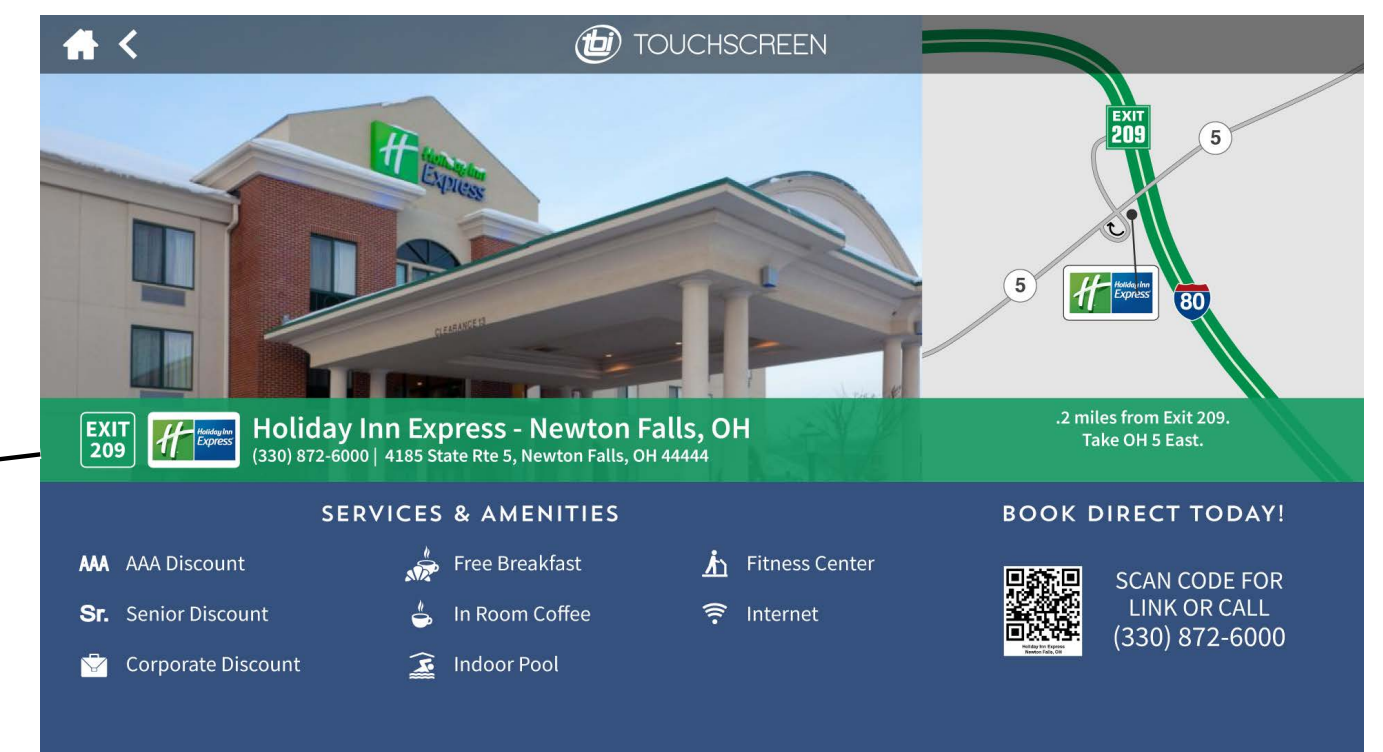
Participating Hotels



Hotels Featured on Backlit Sign



Hotels Across The Turnpike



Individual Hotel Screen




Quality Inn & Suites
 Bryan/Montpelier (419) 485-5555

Participating hotels are listed front and back: by interchange below the main map, in the Lodging Guide on the back page, and in our Mobile Hotel Guide.



tbiad.com/ohmap



ON THE GO RESERVATIONS ON THE ROAD

SCAN ME!



tbiad.com/ohmap



Travelers book direct!

Connect travelers to your hotel's website, phone number, and provide directions to your hotel!

QR codes are displayed on the Travel Boards and in the Turnpike Map & Lodging Guide.

CONTACT US TODAY!



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